



What we do?

Website: <https://alligner.com/>

Mail us: steve@alligner.com

Contact/whatsapp: +91 7439319213



LOGO

A square box with an orange border containing the word "LOGO" in white capital letters.

LOGO
+
BRANDING

A square box with an orange border containing the text "LOGO + BRANDING" in white capital letters, with a plus sign between the two words.

LOGO

Just

a

logo

BRANDING

- 1) Goes with target audience's mind.
- 2) Color psycholgy.
- 3) Branding elements.
- 4) Awesome Logo Design.
- 5) Easy to remember.
- 6) Typography research.



How it will help you

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Logo is something, that your clients will notice at first everytime. So, we must be serious about that right?

I know your clients forget you after purchasing, branding will help your business to create a recall value to clients.

Hundreds of competitors are there right now, Being lost is too easy. Never be lost in the competition with the awesome branding.



We will deliver

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- 1) 3 X logo sample
- 2) Branding color guide
- 3) 2 X instagram post background
- 4) Facebook profile image
- 5) LinkedIn profile image
- 6) Instagram profile image
- 7) 15 X different 3d mockup
- 8) Brand guidelines



Some awesome works

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Branding details:

Colors used:

#191545

#F6A129

#000000

Showcasing the love towards sweets
targeting 25 - 65 age group men + women
creating recall value with the modern love sign
Working as a badge of trust by the emblem style

Branding details:

Colors used:

#F06B48

#000000

The logo for "Calcutta 90's" is rendered in a vibrant orange color. The word "Calcutta" is in a cursive script, and "90's" is in a bold, sans-serif font. Below the text is a stylized graphic of a tongue sticking out, with several droplets of liquid falling from it.

Showcasing the love towards the food
targeting 18 - 45 men and specially women
creating the recall value by showcasing the tongue
Working as a wordmark identity for banners, hoardings, and web icons.

Branding details:

Colors used:

#F1B01A

#0D253C

#1D75BB

#000000



Showcasing the education with the face of an owl targeting the teenage kids specially boys and girls too creating a recall value with the large eyes of owl and the pen working as a minimal design for a brand identity to use as app icon web icon and print media.

Branding details:

Colors used:

#32A1DA

#F37124

#4D4B4D



Showcasing the script writing with the pen and W letter
Targeting mainly youtubers and podcast owners to encourage writing scripts
creating the recall value with the vibrant brand identity colors and the W letter in logo
Working on social media handles and all other digital media also in to the website and web icon



Thanks :)

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